

Vt Coffee Service

Scholarship Awards, Single-Cup Launches

PENNSAUKEN, NJ — The Keystone Coffee Association held its annual spring dinner meeting here at Lacas Coffee Roasters headquarters on Thursday, May 20.

The festivities got underway with a cocktail hour, with Lacas's state-of-the-art roasting facility serving as a backdrop. In addition to touring the roasting facility at their leisure and viewing the roasting process in action, OCS operators attending the event were among the first in the industry to see the latest entries in single-cup

pod brewing equipment.

Aqua Brew offered participants the first OCS industry showing of the "Caféjo," which made its debut at last month's Specialty Coffee Association of America show. Newco Enterprises offered a preview of its soon-to-be-available "Snug" pod brewer, including its full specifications and an artist's rendering of its appearance. Grindmaster also showcased its recently introduced "Precision Brew" system at the KCA event.

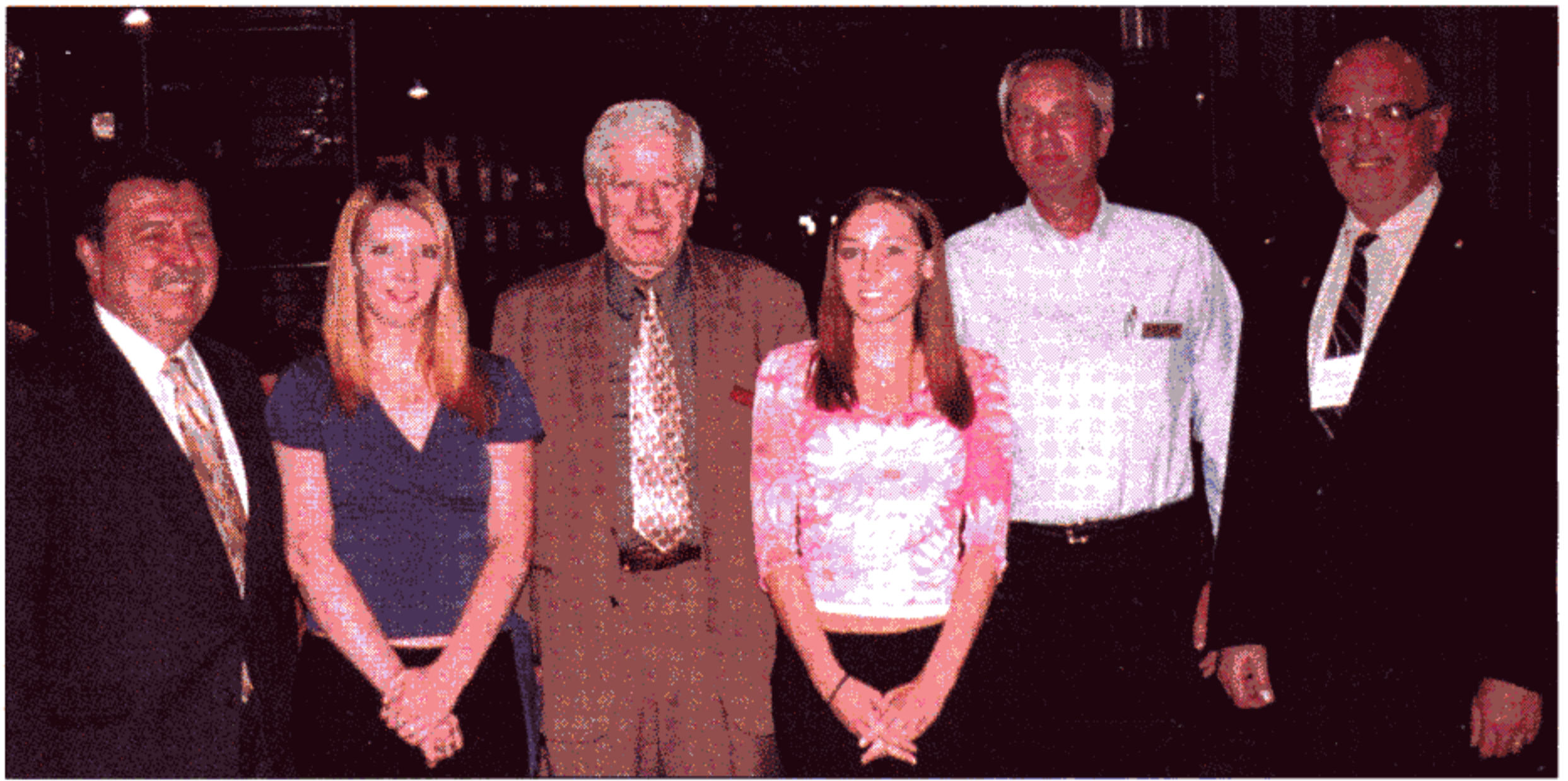
AquaBrew's "Caféjo" plumbed-in automatic pod brewer uses patented pressurized water infusion to ensure ideal extraction of the coffee's complex flavors brew after brew. The machine accepts any pod measuring 55 to 57 mm and weighing 7 to 14 grams.

Standard "Caféjo" features include pod auto eject system and "bin-full" indicator; positive displacement pump; pre-infusion for tea selections; volumetric dosing method; leak-detection shutoff; and hot water spigot. Brew temperature is adjustable from 190°F. to 205°F.

"Caféjo" has a capacity of 60 8-fl.oz. cups per hour with a brew time of 30 seconds per cup. The unit measures a compact 16 ins. high x 9.75 ins. wide x 17 ins. deep and weighs 20 lbs.

Newco's new "Snug" pod brewer, due to roll out in late July, produces a high-quality 8-fl.oz. beverage in as little as 28 seconds, or optimal flavor extraction for maximum quality in 40 seconds. The brewer automatically adjusts to select optimum

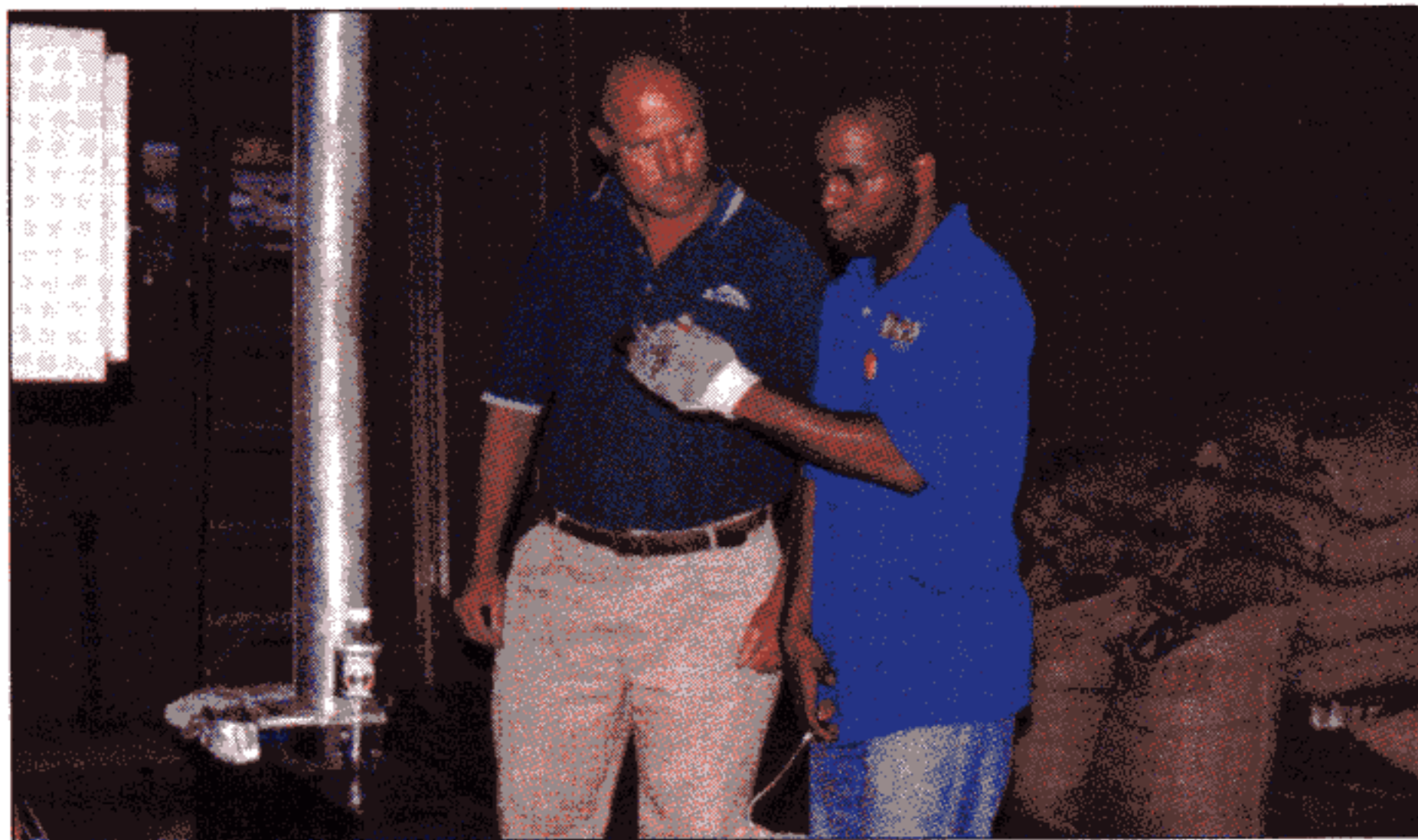
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IRV GREIF WINNERS: KCA announced winners of its Irv Greif Memorial Scholarships during recent dinner meet. Above, from left, are president Don Waters, Take A Break (Wilmington, DE); recipient Michelle Ann Robinson; Wes Kemble, Honor Refreshment Services (Cherry Hill, NJ), representing the Scholarship Committee; winner Sara Justine Burroughs; Dan Myers, Choice Coffee & Beverage (Horsham, PA), KCA secretary; and Mike Filoromo, Jr., Coin Caterers

(Coatesville, PA), KCA vice-president. The third recipient, Laurie Jayne Whiteman, is completing her studies for certification as a Special Education teacher, and was unable to attend the dinner. In bottom photo, she receives the award from Filoromo at Coin Caterers headquarters, and congratulations from husband Kevin (right), a 17-year vending route specialist with the company. Scholarship honors the memory of KCA founder Irv Greif.





BLEND EXPERT: Tom Ridenour, Pine Mountain Springs (Wilmington, DE) learns more about the blending process from Lacas blender Tyrone Johnson, who ensures consistency and quality of Lacas's flagship "Original City" blend.



MASTER ROASTER: From right, Morningstar Coffee's Don Ervine and Jerimy Borucki and Lacas Coffee Co.'s Kevin Segar visit with Lacas roastmaster Rob Johnson, who is completing a production roast, during KCA plant visit.

BREWER INNOVATION, BUSINESS TOPICS HIGHLIGHT KCA MEETING

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brewing parameters, which can be preset at the factory or custom-defined and which include the ideal time, volume and temperature settings for the type of cassette inserted. A non-motorized head and standard, proven tank system ensure simple and cost-efficient operation.

The pod is carried in a removable cassette, which forms a sealed, pressurized brew chamber with built-in sprayhead and brew basket features. These cassettes can be built for any size or shape pod, including smaller tea pods; they permit operators to accommodate any change in pod size or shape without costly machine upgrades. The cassette system also prevents cross contamination by providing a different cassette for each type of drink.

The "Snug" machine's open design, removable cassette and sink/dishwasher safe components allow for easy cleaning, and an air flush system eliminates post-brew dripping. A stainless steel cabinet with standard commercial tank system can be configured for automatic or pourover operation, with hot water capability.



DON WATERS



MIKE VLAHOS



EILEEN UNGER

Newco is also offering an optional bolt-on pod cassette that can be attached to most existing brewers without compromising their bulk brew capabilities. And the new stand-alone pod machine can accept a bulk brewing head, if desired.

Grindmaster's "Precision Pod" brewing system provides the operator flexibility in choice of pods and uses "Precision Brew" brewing and infusion technology to provide an expertly brewed cup every time. Adjustable "BrewControl" strength control allows users to fine-tune their fla-

vor preferences.

Other "Precision Pod" features include "Smartstop" automatic water shutoff when the pod door is open, programmable cup size, and convertability between plumbing into a water line or accepting manual fills. The unit measures 16 ins. high x 9³/₄ ins. wide x 15³/₄ ins. deep. Brewing temperature can be set from 185° to 200°F.

Following a multi-course buffet dinner, Michael Filoromo, Jr., KCA vice-president, of Coin Caterers (Coatesville, PA), awarded three students the association's Irv

Greif Memorial Scholarships in the amount of \$500 each.

This year's scholarship winners include Michelle Ann Robinson, whose father is an employee at Lacas Coffee Co. Robinson is attending Temple University with a major in Elementary Education/Early Childhood Education.

The second winner, Sara Justine Burroughs, is the daughter of Lamont Coffee & Tea's Amy Burroughs. She will be attending Millersville University next fall.

Laurie Jayne Whiteman, the wife of Coin Caterers' Kevin Whiteman, was awarded a Greif scholarship toward earning her special education certificate. She has maintained a 4.0 average since she began the continuing education coursework. Her class schedule precluded her attending the KCA dinner, so Filoromo made the presentation at Coin Caterers' headquarters.

The KCA scholarships honor the memory of coffee service pioneer Irv Greif, who founded Take Ten Coffee (Philadelphia, PA). A lifelong proponent of industry education, Greif was a prime mover in the establishment of KCA, which he helped to found more than two decades ago.